

FINAL INSTRUCTIONS

32nd Annual



OCTOBER 18, 19, 20, 2024
KERN COUNTY FAIRGROUNDS
BAKERSFIELD, CA
BakersfieldHomeShows.com

Welcome to the **32nd Annual Bakersfield Fall Home Show**. We are pleased that you have chosen to participate in the valley's most reputable fall home show. With our joint effort the consumer will experience quality products and services, informative seminars, special features and the latest products. G&G Productions thanks you in advance for your participation.

This e-booklet provides **IMPORTANT FINAL INSTRUCTIONS** and answers to frequently asked questions. In addition, maps, contact numbers and accommodation information are also included.

PLEASE pass this e-booklet along to the person(s) who will be setting up, manning and breaking down your exhibit!

Check-In and Set-up

Home show exhibitors; you must check-in at the show office located at the north end of building 3 prior to setting up your exhibit! Set-up days: **Enter through Gate 28**, second gate north of the Main Gate on South P and **park behind Buildings 2 or 3**. **See map on page "A"**. **Exhibitors are asked TO NOT PARK in the courtyard due to courtyard exhibit construction.**

CHECK-IN & SET-UP SCHEDULE

Thursday October 17th 8a.m. – 8p.m.

ALL EXHIBITORS MUST CHECK-IN AND BE SET-UP PRIOR TO 9:00a.m. **FRIDAY, October 18TH, 2024**. IF YOU HAVE NOT CHECKED IN OR IF WE HAVE NOT RECEIVED NOTICE BY PHONE, THIS WILL BE CONSIDERED A NO-SHOW AND MANAGEMENT WILL DO WHATEVER IS NECESSARY TO FILL THE EMPTY SPACE.

To confirm, a company that has not checked in with the show office by 9:00a.m. Friday, October 18TH, 2024, may be cancelled and will forfeit any payment.

Exhibitor Badges/Parking Passes will be issued upon check in.

Limit four badges/two parking passes per booth. Additional parking passes can be purchased for \$5 each. Badges are not for friends, family members or employees who are not working at the show. If you have a large staff and need to distribute badges before set-up, please call (800) 655-0655 and we will mail your badges ahead of time (10-badge limit).

Parking During Show: Exhibitors may park on the fairgrounds through Gate 28, second gate north of the Main Gate or through Gate 40 off Ming Ave (See map on page “B”). You will receive either a Gate 28 or Gate 40 parking pass when you check in Thursday or Friday before 9:00 a.m. at the show office. Please show your exhibitor badge along with your parking pass to enter exhibitor parking during the show. If you do not have your parking pass with you after 9 a.m. Friday, or on Saturday, or Sunday, parking is available for a fee in the public parking lot on South P Street.

EXHIBITION RULES:

Solicitation: For purposes of solicitation to the public, exhibitors are limited to their individual exhibit areas. **No exhibitors will be allowed to solicit at the main gate, doorways, aisles or other areas of the show not assigned to them.**

Music/Video/PA System: Exhibitors utilizing music as part of their exhibit or display must have written permission from an appropriate music-licensing source (i.e. BMI, ASCAP). Evidence of such permission must be available upon request. In the event written confirmation cannot be confirmed, the exhibitor will be considered not in compliance with show management policy and may be removed from the show.

Exhibitors utilizing music, video or PA systems must keep such devices at a sound level that does not preclude neighboring exhibitors from communicating with the attending public. Simple courtesy and common sense should be observed at all times.

HOME SHOW EXHIBITORS ONLY - EXHIBIT DISPLAY

Booth Construction: Refer to Diagrams on page “C”

Basic Booth Size: 10’x10’

Draperies Color: Black (pipe/drape in selected outdoor areas)

- Electrical: One 500w, 120v outlet to be shared with other exhibitors
Please Note: Bring extension cords/power strips.
(Additional power must be purchased separately by contacting show management prior to show.)
- ID Sign: One Black on white ID Sign will be provided. (**No signs will be provided for outdoor exhibits or late exhibitor registrants.**)

Exhibit sidewalls over 3 feet in height must not come out more than 5 feet from the back wall of the booth. All precautions should be taken to keep from blocking off neighboring exhibitors. All tables should be draped with fireproof certified material. A professional appearance is recommended in all areas of the exhibit/display visible to attendees.

Two-sided banners may not be used unless you are occupying the booth behind you

Supplies: Remember to bring all necessary supplies with you. Items such as ladders, hand trucks, hammers, brooms, pencils, scotch tape, electrical cords, etc., will not be provided by the Show Office or fairgrounds.

DELIVERIES:

We recommend that any company sending product to the Bakersfield Fall Home Show to use Walker-Lewis Rents drayage services. Contact Zach Rabanal for further information: 661-831-7368 ext. 206 or email zrabanal@wlrents.com.

If you do not wish to use the above service, please include your company name and booth number when sending your product to:

The Bakersfield Fall Home Show
c/o Kern County Fairgrounds
1142 South "P" Street
Bakersfield, CA 93307

Deliveries are accepted **October 17th, 2024**; during the hours the buildings are open to exhibitors. For security reasons, it is best to be on-site to receive your

own shipments. Show management cannot be held responsible for lost, damaged, misplaced or stolen shipments. C.O.D. shipments will be rejected!

TELEPHONE & INTERNET CONNECTION:

Telephone: All telephone needs can be ordered through Valley Telephone and Data Cabling. Call Ben Mendoza at (661) 589-4393 or (661) 201-8232.

Orders must be made prior to event.

Service may not be available in certain locations on the grounds and in the commercial exhibit buildings. (Do not contact your telephone service carrier).

Internet: Internet access is FREE through the Kern County Fairgrounds website. For assistance, call the fairgrounds (661) 883-4900.

MAINTENANCE OF EXHIBIT AREAS:

Fairgrounds maintenance will provide clean up each morning for common areas only. Please maintain exhibit areas in showroom condition. Trash should be placed in receptacles found in the buildings and outside for pickup by the maintenance crew each morning.

FORKLIFT:

Forklift service: **If you need a forklift, please contact Walker-Lewis Rents at 661-831-7368** to arrange for service. Remember, large freight doors **ARE NOT OPEN ON FRIDAY.**

STOVE & BBQ COMPANIES!!!:

You must exhibit a sign warning consumers of the danger of all products that are hot and in use (fire, electric grills, gas burners) that could cause injury or damage if touched.

SALES TAX:

The sales tax in Bakersfield, CA is 8.25%.

SECURITY:

Show security (gate and/or roving) is provided 24 hours per day from noon, Thursday, **October 17th** to 8 a.m., Monday **October 21st**. However, we recommend that you use wisdom and appropriate caution to protect your valuables.

RV ACCOMODATIONS:

No advance reservations can be made. Please pay Fairgrounds security, on-site upon arrival.

SHOW DECORATOR:

Walker-Lewis Rents is the decorator for the Fall Home Show. Their service desk will be located on-site (near the Show Office in building 3). They will be available during the show set-up hours and on call during show hours.

It is recommended that you place all orders for furniture, tables, chairs, carpet and any other special needs prior to the show. If you have not received a Walker-Lewis pre-order packet, or if you need additional decorating information, please contact: Zach Rabanal at 661-831-7368 ext. 206 or email zrabanal@wlrents.com.

BOOTH TEAR DOWN:

Removal of Exhibits: Removal of exhibits will be prohibited during the course of the show. Absolutely **NO** exhibit is to be dismantled before 5:00 p.m. **Sunday October 20th**. Emergency arrangements can only be made with Show Management.

Tear down will proceed according to the following schedule:

Sunday	October 20th	5p.m. – 9 p.m.
Monday	October 21st	8a.m. – 10a.m.

ADDRESSES:

Location: Kern County Fairgrounds
1142 South P Street
Bakersfield, CA 93307

Directions: From Highway 99 take Ming Avenue turn off and travel east to South "P" street. Turn left at signal and travel north 300 yards to Kern Fairgrounds.

Set-Up: Gate 28 (second gate north of the KCF Main Gate on South "P" street).

Show Dates/Times:

Friday, October 18, 2024

10a.m. - 5p.m.

Saturday, October 19, 2024

10a.m. - 5p.m.

Sunday, October 20, 2024

10a.m. - 4p.m.

Producer: G&G Productions – (800)-655-0655

Exhibits: www.ggshows.com or www.bakersfieldhomeshows.com or Jamie@ggshows.com

Set-Up/Rental:

Walker-Lewis Rents

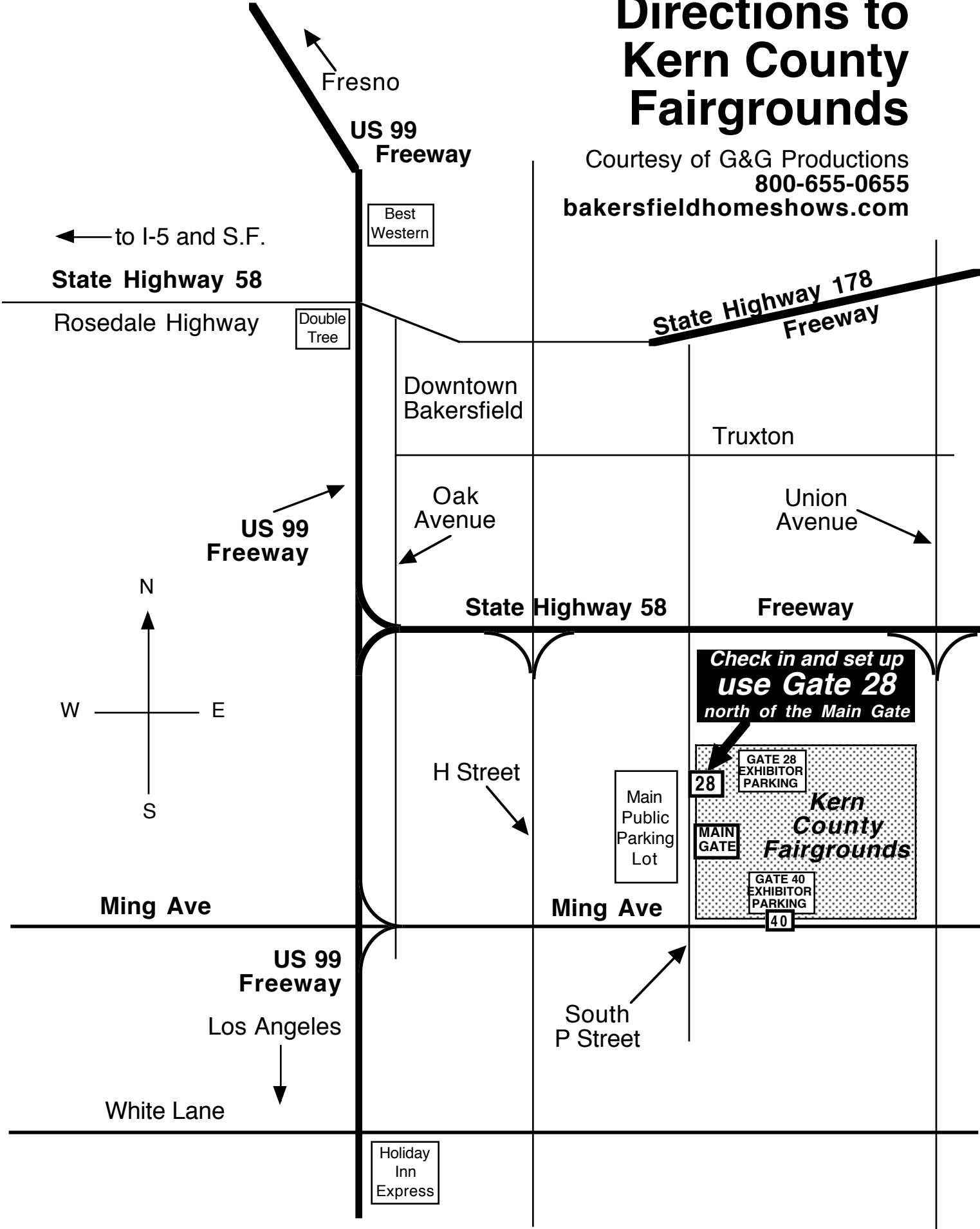
Contact: Zach Rabanal – (661) 831-7368 x206

Special Section: For advertising, contact Jamie at Jamie@GGShows.com or telephone (800) 655-0655 or text (916) 238-8018.

MAP "A"

Directions to Kern County Fairgrounds

Courtesy of G&G Productions
800-655-0655
bakersfieldhomeshows.com

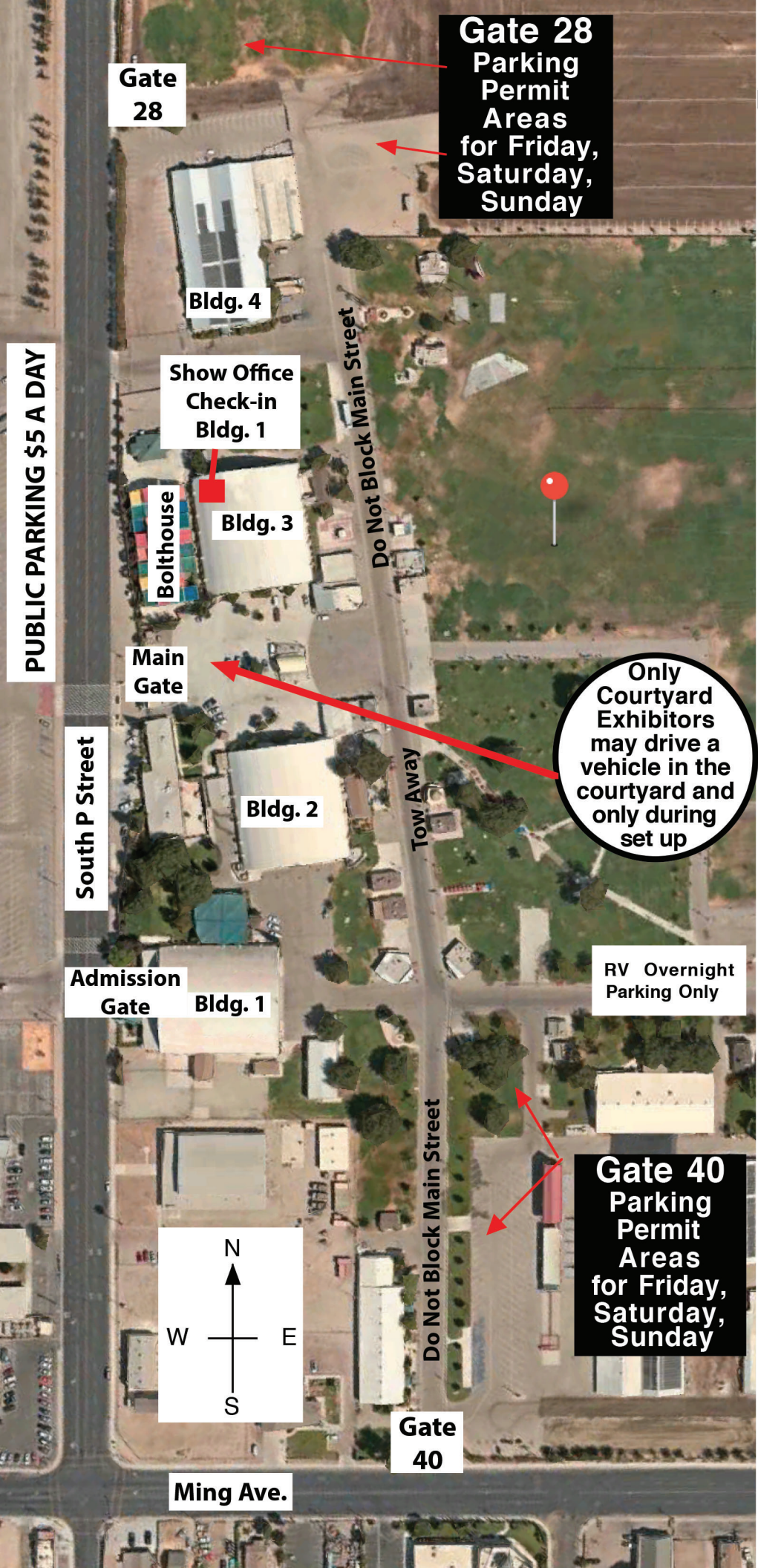


PARKING PROCEDURES

Bakersfield Home Shows - Exhibitors

Each exhibit booth will receive two parking passes (Gate 28 or Gate 40) when checking in at the Show Office.

Additional Exhibitor Passes can be purchased for \$5 each, good for all 3 days... or parking is available in the public parking lot for \$5 a day.

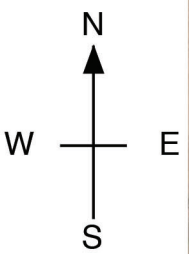


**Gate 28
Parking
Permit
Areas
for Friday,
Saturday,
Sunday**

**Only
Courtyard
Exhibitors
may drive a
vehicle in the
courtyard and
only during
set up**

**Gate 40
Parking
Permit
Areas
for Friday,
Saturday,
Sunday**

PUBLIC PARKING \$5 A DAY



**Gate
28**

Bldg. 4

**Show Office
Check-in
Bldg. 1**

Bolthouse

Bldg. 3

**Main
Gate**

Bldg. 2

**Admission
Gate Bldg. 1**

**RV Overnight
Parking Only**

**Gate
40**

Ming Ave.

South P Street

Do Not Block Main Street

Tow Away

Do Not Block Main Street

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Gate 28
Parking Permit Areas
for Friday,
Saturday,
Sunday

Gate 28

Bldg. 4

Bldg. 3

Bolthouse

Main Gate

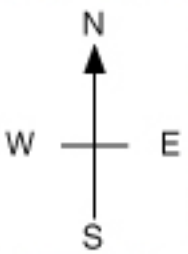
Bldg. 2

South P Street

Admission Gate

Bldg. 1

Show Office
Check-in
Bldg. 1



Tow Away

Only
Courtyard
Exhibitors
may drive a
vehicle in the
courtyard and
only during
set up

RV Overnight
Parking Only

Gate 40
Parking Permit
Areas
for Friday,
Saturday,
Sunday

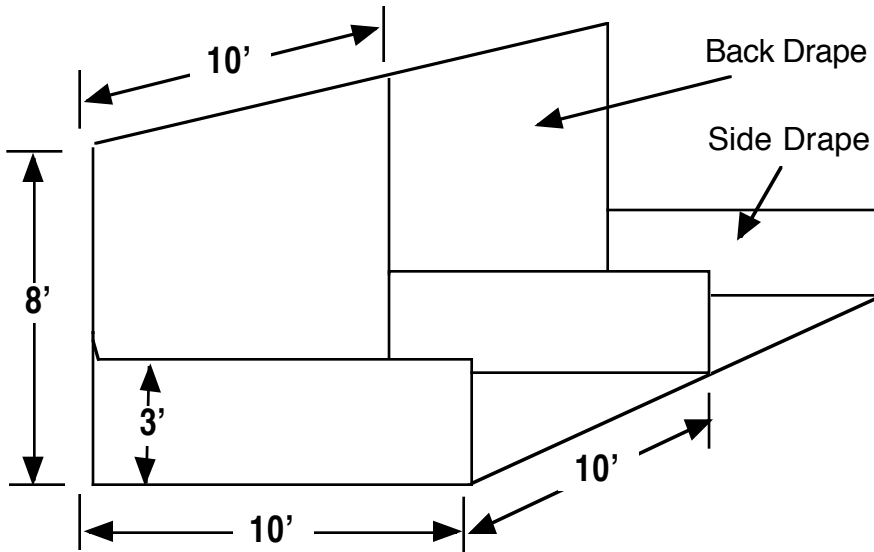
Do Not Block Main Street

Gate 40

Ming Ave.

PUBLIC PARKING \$5 A DAY

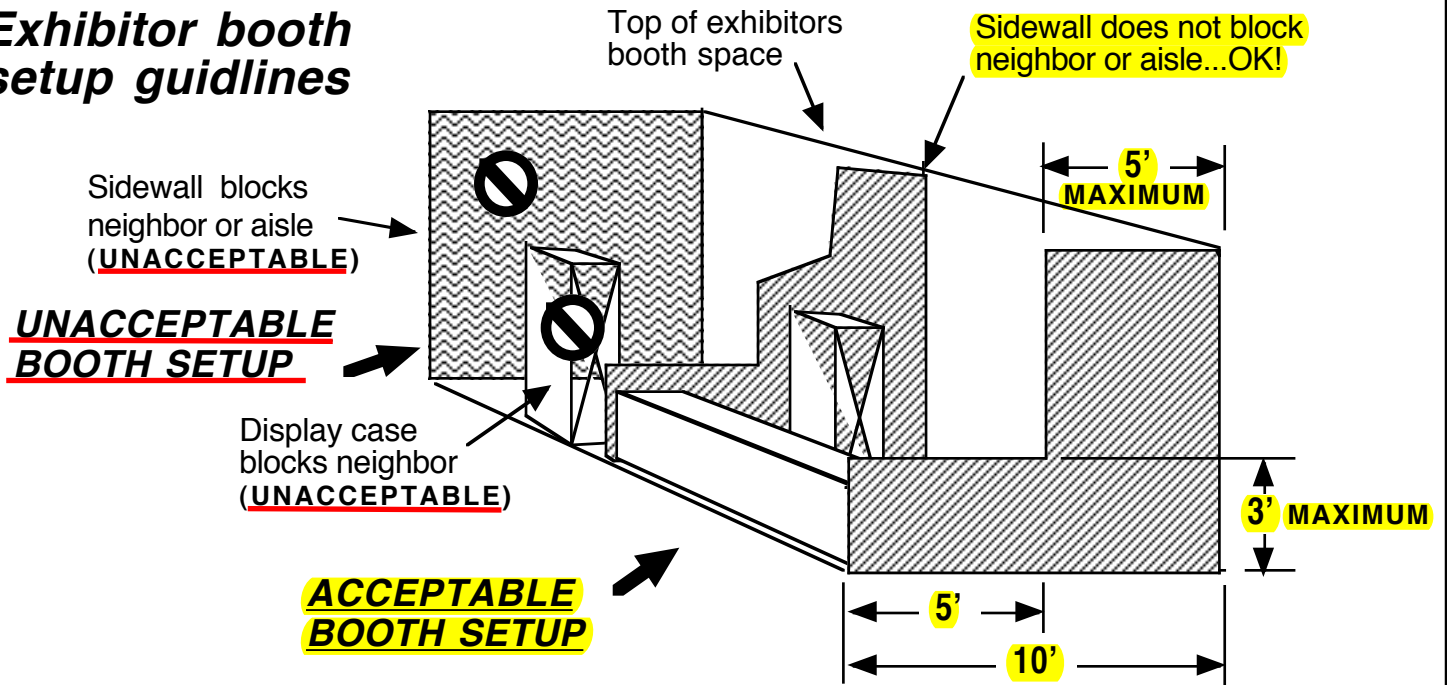
Exhibit Booth Setup



Empty booth prior to exhibitor setup

These are examples of standard 10x10 exhibit booths erected prior to exhibitor setup. Three foot side drapes may only be removed from the the end of a row, next to an aisle. Please request side drape removal at the Show Office and the Show Decorator will gladly help you.

Exhibitor booth setup guidelines



Everything, including all sales activity, must be within each exhibitors contracted space only. This includes all displays, wall banners, video projections, balloons, etc. Any requests for exceptions must be in writing and must arrive at G&G Productions business office 10 working days prior to the show. If an exception is granted, G&G Productions reserves the right to rescind any exception on site at any time prior or during the show.

WALKER-LEWIS CONVENTION RENTALS

4501 RIDE STREET

BAKERSFIELD, CA. 93313

800-244-1062

FAX ORDER TO: 661-831-4035

*Quality Rental
Furnishings*

**DEADLINE ORDER
DATE
OCTOBER 11, 2024**

DRAPED TABLES

- ◆ DRAPED TABLES INCLUDE FULL DRAPE TABLE COVER ON ALL 4 SIDES.
- ◆ CIRCLE YOUR TABLE DRAPE COLOR
BURGUNDY BLACK BLUE DARK GREEN RED WHITE

30" HIGH	QTY	TOTAL
6' LONG X 30" WIDE	@33.25 =	_____
8' LONG X 30" WIDE	@36.75 =	_____
42" HIGH		
6' LONG X 30" WIDE	@42.50 =	_____
8' LONG X 30" WIDE	@47.00 =	_____
4TH SIDE DRAPED	@19.75 =	_____

UNDRAPED TABLES

- ◆ INCLUDES WHITE TABLE COVER ONLY.
- ◆ ALL TABLE COVERS WILL DRAPE HALF WAY DOWN THE TABLE SIDE.

** Round Tables are available, please call or email to inquire.

30" HIGH	QTY	TOTAL
6' LONG X 30" WIDE	@22.50 =	_____
8' LONG X 30" WIDE	@26.75 =	_____
42" HIGH		
6' LONG X 30" WIDE	@27.50 =	_____
8' LONG X 30" WIDE	@30.75 =	_____

CHAIRS

ACCESSORIES

	QTY	TOTAL
WHITE COLOR - Folding	@4.25 =	_____
BAR STOOL W/BACK	@23.00 =	_____
BAR STOOL NO BACK	@11.75 =	_____
QTY TOTAL		
STANCHION	@25.00	_____
RED ROPE 6'	@8.50 =	_____
CHAIN 10' WHITE	@2.75 =	_____
EASEL	@22.50 =	_____
EXT. CORD 12/3 - 50'	@20.25	_____

EVENT CARPET

- ◆ WE HAVE **BLACK** CARPET AVAILABLE
- ◆ PRICE INCLUDES DELIVERY, INSTALLATION, CARPET TAPE AND REMOVAL.
- ◆ CARPETS ORDERED IN MULTIPLES OF TWO OR MORE DO NOT INCLUDE SEAMING, EXACT COLOR MATCH IS NOT GUARANTEED.

STANDARD SIZES	QTY	TOTAL
9' X 10'.....	@\$135.00 =	_____
9' X 20'.....	@\$270.00 =	_____
9' X 30'.....	@\$405.00 =	_____

Name of show: G & G Home Show - Bakersfield, CA

Date of show: October 18, 19, 20, 2024

SHOW DEADLINE: OCTOBER 11, 2024

- REMEMBER TO ORDER IN ADVANCE. ORDERS RECEIVED AFTER THE DEADLINE DATE WILL COST YOU AN ADDITIONAL 25% OVER THE PRICES INDICATED.

COMPANY NAME: _____

ADDRESS: _____

CITY/ZIP: _____

ORDERED BY: _____

BOOTH # _____

PHONE # _____

FAX # _____

METHOD OF
PAYMENT: _____

VISA/MC/AMEX # _____

EXP. DATE: _____

TOTAL COST OF THIS ORDER:

\$ _____

- IF ORDERED ON OR BEFORE OCTOBER 11, 2024.
- IF ORDER IS RECEIVED AFTER OCTOBER 11, 2024 WE WILL ADD 25% TO YOUR ORDER.

WALKER-LEWIS CONVENTION RENTALS

4501 RIDE STREET

BAKERSFIELD, CA. 93313

800-244-1062

FAX ORDER TO: 661-831-4035

*Quality Rental
Furnishings*

**DEADLINE ORDER
DATE
OCTOBER 11, 2024**

CANOPIES FOR OUTSIDE VENDORS

- ◆ ALL TENTS ARE WHITE IN COLOR
- ◆ PRICE INCLUDES DELIVERY: SET-UP, PICK-UP, PERMIT
- ◆ MANY OTHER SIZES ARE AVAILABLE. IF NOT LISTED ON THIS ORDER FORM. PLEASE CALL 661-831-7368 FOR ADDITIONAL SIZES.

	QTY		TOTAL
10'X10' (100 Square Feet)	_____	@\$150.00 =	_____
10'X20' (200 Square Feet)	_____	@\$186.00 =	_____
10'X30' (300 Square Feet)	_____	@\$248.00 =	_____
10'X40' (400 Square Feet)	_____	@\$312.00 =	_____
10'X50' (500 Square Feet)	_____	@\$390.00 =	_____
20'X20' (400 Square Feet)	_____	@\$312.00 =	_____
20'X30' (600 Square Feet)	_____	@\$468.00 =	_____
20'X40' (800 Square Feet)	_____	@\$624.00 =	_____
30'X30' (900 Square Feet)	_____	@\$756.00 =	_____
30'X40' (1200 Square Feet)	_____	@\$1,008.00 =	_____

SIDEWALL

- ◆ SIDEWALL IS WHITE AND IS RENTED IN 10' INCREMENTS. PLEASE INDICATE IN THE QUANTITY COLUMN HOW MANY FEET NEEDED. PRICED PER FOOT BELOW.

	QTY		TOTAL
SOLID WHITE	_____	@\$4.25 =	_____
	_____		_____
	_____		_____

LIGHTING

- ◆ ALL LIGHTING WILL BE INSTALLED WITHIN THE CANOPY RENTED
- ◆ ALL LIGHTING IS PRICED BY THE SQUARE FOOTAGE OF THE CANOPY RENTED

	QTY		TOTAL
SQUARE FOOTAGE	_____	@\$1.50 =	_____

OUTSIDE VENDOR ACCESSORIES

	QTY		TOTAL
PATIO HEATER 60K BTU *20 HOURS OF FUEL INCLUDED	_____	@\$145.00 =	_____
BARRICADE 8'X3' *FENCING IS FREESTANDING	_____	@\$30.00 =	_____
	_____		_____
	_____		_____
	_____		_____

Name of show: G & G Home Show - Bakersfield, CA

Date of show: October 18, 19, 20, 2024

SHOW DEADLINE: OCTOBER 11, 2024

REMEMBER TO ORDER IN ADVANCE. ORDERS RECEIVED AFTER THE DEADLINE DATE WILL COST YOU AN ADDITIONAL 25% OVER THE PRICES INDICATED.

COMPANY NAME: _____

ADDRESS: _____

CITY/ZIP: _____

ORDERED BY: _____

BOOTH # _____

PHONE # _____

FAX # _____

METHOD OF
PAYMENT: _____

VISA/MC/AMEX # _____

EXP. DATE: _____

TOTAL COST OF THIS ORDER:

\$ _____

- IF ORDERED ON OR BEFORE OCTOBER 11, 2024.
- IF ORDER IS RECEIVED AFTER OCTOBER 11, 2024 WE WILL ADD 25% TO YOUR ORDER.

IMPORTANT

**ALL TELEPHONE NEEDS
MUST BE ORDERED
THROUGH**

VALLEY TELEPHONE AND DATA CABLING

**Call Ben Mendoza
with your request at
661.589.4393 or 661.201.8232**

One (1) month in advance to event

**Service may not be available in certain locations
on the grounds and in the commercial exhibit
buildings.**

Do not contact your telephone service carrier