

FINAL INSTRUCTIONS

31st Annual



OCTOBER 20, 21, 22, 2023
KERN COUNTY FAIRGROUNDS
BAKERSFIELD, CA
BakersfieldHomeShows.com

Welcome to the **31st Annual Bakersfield Fall Home Show**. We are pleased that you have chosen to participate in the valley's most reputable fall home show. With our joint effort the consumer will experience quality products and services, informative seminars, special features and the latest products. G&G Productions thanks you in advance for your participation.

This e-booklet provides **IMPORTANT FINAL INSTRUCTIONS** and answers to frequently asked questions. In addition, maps, contact numbers and accommodation information are also included.

PLEASE pass this e-booklet along to the person(s) who will be setting up, manning and breaking down your exhibit!

Check-In and Set-up

Home show exhibitors; you must check-in at the show office located at the north end of building 3 prior to setting up your exhibit! Set-up days: **Enter through Gate 28**, second gate north of the Main Gate on South P and **park behind Buildings 2 or 3**. **See map on page "A"**. **Exhibitors are asked TO NOT PARK in the courtyard due to courtyard exhibit construction.**

CHECK-IN & SET-UP SCHEDULE

Thursday October 19th 8a.m. – 8p.m.

ALL EXHIBITORS MUST CHECK-IN AND BE SET-UP PRIOR TO 9:00a.m.

FRIDAY, October 20TH, 2023. IF YOU HAVE NOT CHECKED IN OR IF WE HAVE NOT RECEIVED NOTICE BY PHONE, THIS WILL BE CONSIDERED A NO-SHOW AND MANAGEMENT WILL DO WHATEVER IS NECESSARY TO FILL THE EMPTY SPACE.

To confirm, a company that has not checked in with the show office by 9:00a.m. Friday, October 20TH, 2023, may be cancelled and will forfeit any payment.

Exhibitor Badges/Parking Passes will be issued upon check in.

Limit four badges/two parking passes per booth. Additional parking passes can be purchased for \$5 each. Badges are not for friends, family members or employees who are not working at the show. If you have a large staff and need to distribute badges before set-up, please call (800) 655-0655 and we will mail your badges ahead of time (10-badge limit).

Parking During Show: Exhibitors may park on the fairgrounds through Gate 28, second gate north of the Main Gate or through Gate 40 off Ming Ave (See map on page "B"). You will receive either a Gate 28 or Gate 40 parking pass when you check in Thursday or Friday before 9:00 a.m. at the show office. Please show your exhibitor badge along with your parking pass to enter exhibitor parking during the show. If you do not have your parking pass with you after 9 a.m. Friday, or on Saturday, or Sunday, parking is available for a fee in the public parking lot on South P Street.

EXHIBITION RULES:

Solicitation: For purposes of solicitation to the public, exhibitors are limited to their individual exhibit areas. **No exhibitors will be allowed to solicit at the main gate, doorways, aisles or other areas of the show not assigned to them.**

Music/Video/PA System: Exhibitors utilizing music as part of their exhibit or display must have written permission from an appropriate music-licensing source (i.e. BMI, ASCAP). Evidence of such permission must be available upon request. In the event written confirmation cannot be confirmed, the exhibitor will be considered not in compliance with show management policy and may be removed from the show.

Exhibitors utilizing music, video or PA systems must keep such devices at a sound level that does not preclude neighboring exhibitors from communicating with the attending public. Simple courtesy and common sense should be observed at all times.

HOME SHOW EXHIBITORS ONLY - EXHIBIT DISPLAY

Booth Construction:

Refer to Diagrams on page "C"

Basic Booth Size:

10'x10'

Drapery Color:

Black (pipe/drape in selected outdoor areas)

- Electrical: One 500w, 120v outlet to be shared with other exhibitors
Please Note: Bring extension cords/power strips.
(Additional power must be purchased separately by
contacting show management prior to show.)
- ID Sign: One Black on white ID Sign will be provided. (**No signs
will be provided for outdoor exhibits or late exhibitor
registrants.**)

Exhibit sidewalls over 3 feet in height must not come out more than 5 feet from the back wall of the booth. All precautions should be taken to keep from blocking off neighboring exhibitors. All tables should be draped with fireproof certified material. A professional appearance is recommended in all areas of the exhibit/display visible to attendees.

Two-sided banners may not be used unless you are occupying the booth behind you

Supplies: Remember to bring all necessary supplies with you. Items such as ladders, hand trucks, hammers, brooms, pencils, scotch tape, electrical cords, etc., will not be provided by the Show Office or fairgrounds.

DELIVERIES:

We recommend that any company sending product to the Bakersfield Fall Home Show to use Walker-Lewis Rents drayage services. Contact Zach Rabanal for further information: 661-831-7368 ext. 206 or email zrabanal@wlrents.com.

If you do not wish to use the above service, please include your company name and booth number when sending your product to:

The Bakersfield Fall Home Show
c/o Kern County Fairgrounds
1142 South "P" Street
Bakersfield, CA 93307

Deliveries are accepted **October 19th, 2023**; during the hours the buildings are open to exhibitors. For security reasons, it is best to be on-site to receive your

own shipments. Show management cannot be held responsible for lost, damaged, misplaced or stolen shipments. C.O.D. shipments will be rejected!

TELEPHONE & INTERNET CONNECTION:

Telephone: All telephone needs must be ordered through Valley Telephone and Data Cabling. Call Ben Mendoza at (661) 589-4393 or (661) 201-8232.

Orders must be made prior to event.

Service may not be available in certain locations on the grounds and in the commercial exhibit buildings. (Do not contact your telephone service carrier).

Internet: Internet access is FREE through the Kern County Fairgrounds website. For assistance, call the fairgrounds (661) 883-4900.

MAINTENANCE OF EXHIBIT AREAS:

Fairgrounds maintenance will provide clean up each morning for common areas only. Please maintain exhibit areas in showroom condition. Trash should be placed in receptacles found in the buildings and outside for pickup by the maintenance crew each morning.

FORKLIFT:

Forklift service is **no longer available** from the fairgrounds. **If you need a forklift, please contact Walker-Lewis Rents at 661-831-7368.** Remember, large freight doors **ARE NOT OPEN ON FRIDAY.**

STOVE & BBQ COMPANIES!!!!:

You must exhibit a sign warning consumers of the danger of all products that are hot and in use (fire, electric grills, gas burners) that could cause injury or damage if touched.

SALES TAX:

The sales tax in Bakersfield, CA is 8.25%.

SECURITY:

Show security (gate and/or roving) is provided 24 hours per day from noon, Thursday, **October 19th** to 8 a.m., Monday **October 23rd**. However, we recommend that you use wisdom and appropriate caution to protect your valuables.

RV ACCOMODATIONS:

No advance reservations can be made. Please pay Fairgrounds security, on-site upon arrival.

SHOW DECORATOR:

Walker-Lewis Rents is the decorator for the Fall Home Show. Their service desk will be located on-site (near the Show Office in building 3). They will be available during the show set-up hours and on call during show hours.

It is recommended that you place all orders for furniture, tables, chairs, carpet and any other special needs prior to the show. If you have not received a Walker-Lewis pre-order packet, or if you need additional decorating information, please contact: Zach Rabanal at 661-831-7368 ext. 206 or email zrabanal@wlrents.com.

BOOTH TEAR DOWN:

Removal of Exhibits: Removal of exhibits will be prohibited during the course of the show. Absolutely **NO** exhibit is to be dismantled before 4:00 p.m. **Sunday October 22nd**. Emergency arrangements can only be made with Show Management.

Tear down will proceed according to the following schedule:

Sunday	October 22nd	4p.m. – 8 p.m.
Monday	October 23rd	8a.m. – 10a.m.

ADDRESSES:

Location: Kern County Fairgrounds
1142 South P Street
Bakersfield, CA 93307

Directions: From Highway 99 take Ming Avenue turn off and travel east to South “P” street. Turn left at signal and travel north 300 yards to Kern Fairgrounds.

Set-Up: Gate 28 (second gate north of the KCF Main Gate on South “P” street).

Show Dates/Times:

Friday, October 20, 2023

10a.m. – 5p.m.

Saturday, October 21, 2023

10a.m. – 5p.m.

Sunday, October 22, 2023

10a.m. – 4p.m.

Producer: G&G Productions – (800)-655-0655

Exhibits: www.ggshows.com or www.bakersfieldhomeshows.com or Jamie@ggshows.com

Set-Up/Rental:

Walker-Lewis Rents

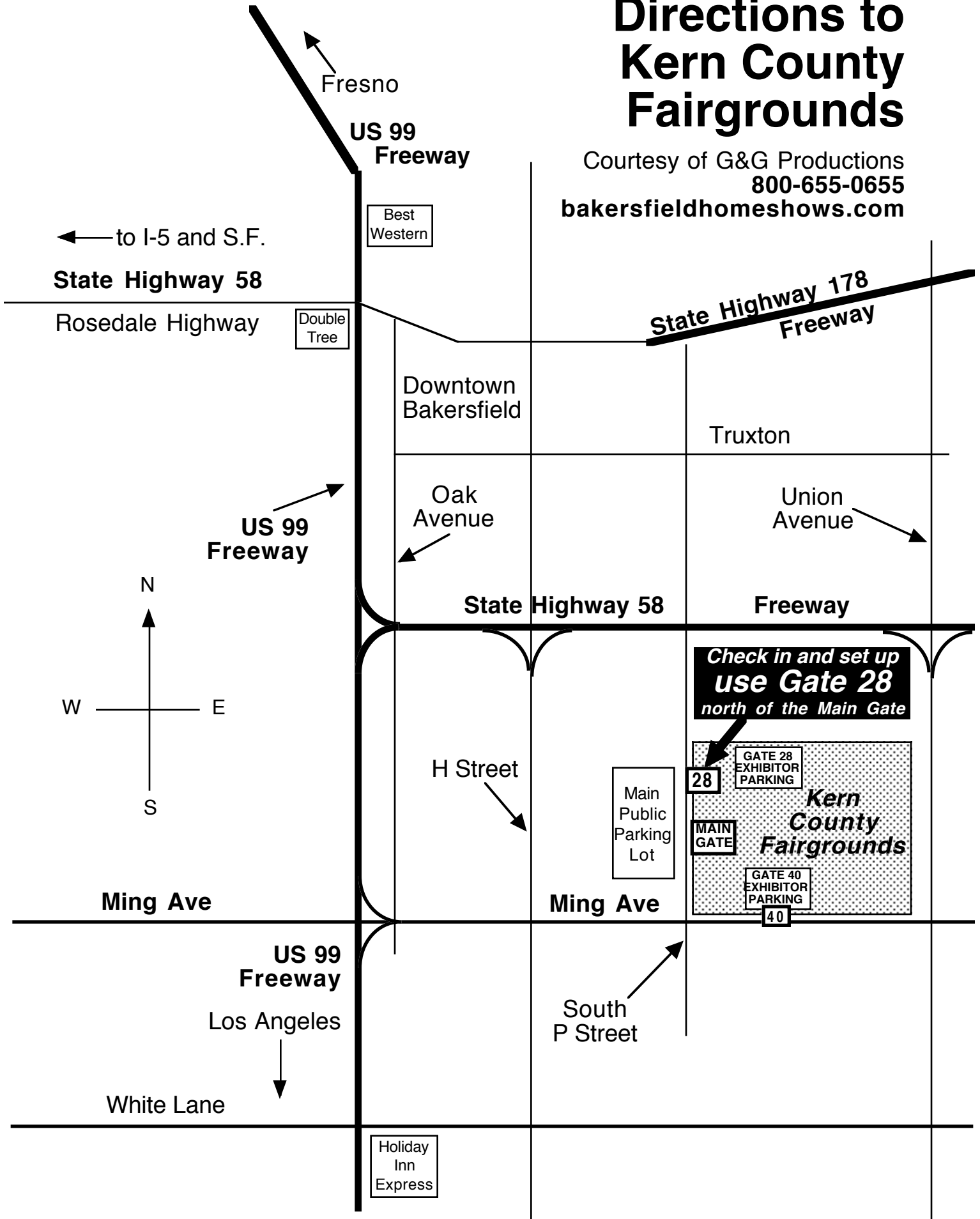
Contact: Zach Rabanal – (661) 831-7368 x206

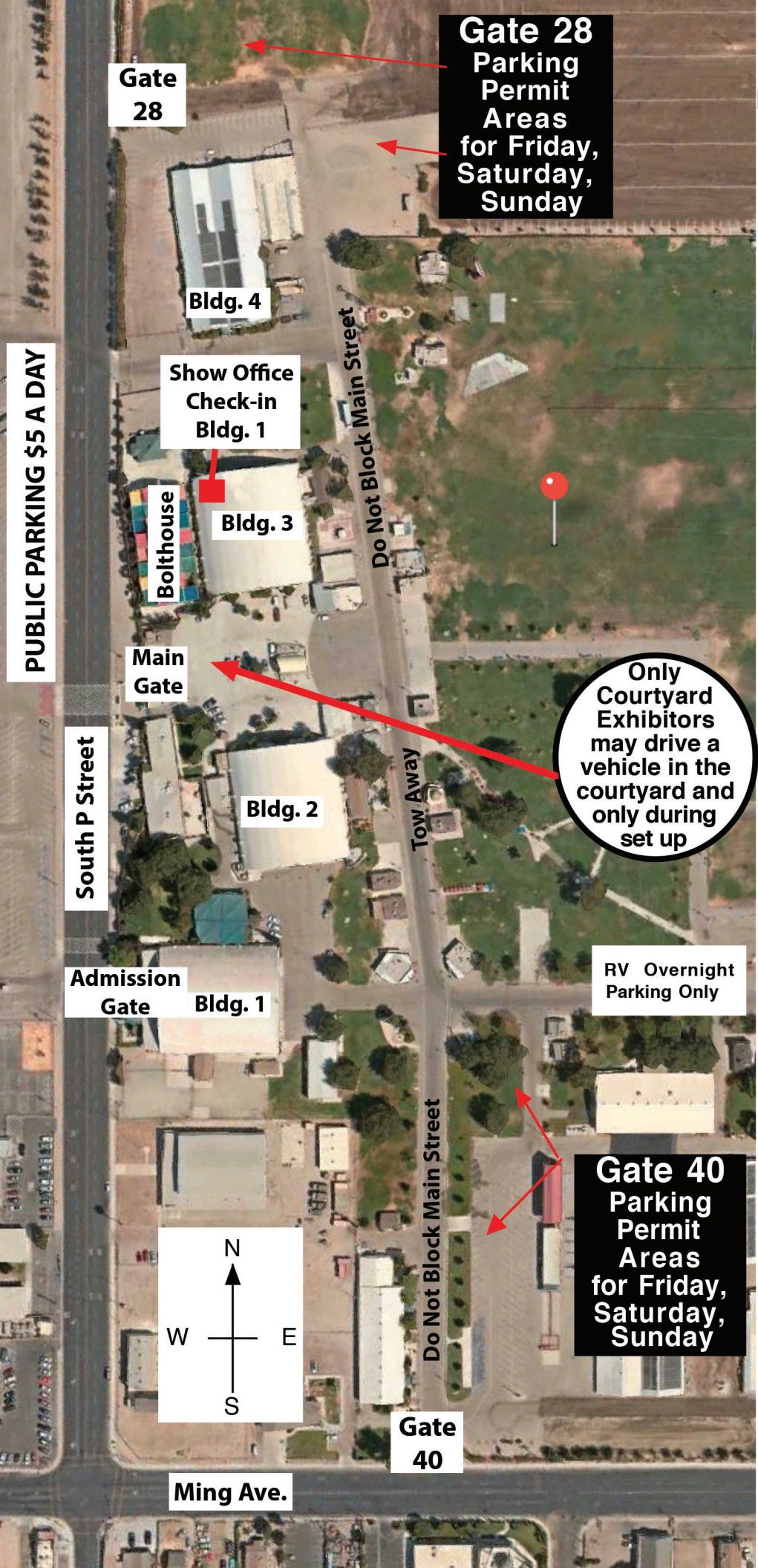
Special Section: For advertising, contact Jamie at Jamie@GGShows.com or telephone (800) 655-0655 or text (916) 238-8018.

MAP "A"

Directions to Kern County Fairgrounds

Courtesy of G&G Productions
800-655-0655
bakersfieldhomeshows.com





PARKING PROCEDURES

Bakersfield Home Shows - Exhibitors

Each exhibit booth will receive two parking passes (Gate 28 or Gate 40) when checking in at the Show Office.

Additional Exhibitor Passes can be purchased for \$5 each, good for all 3 days... or parking is available in the public parking lot for \$5 a day.

**Gate 28
Parking
Permit
Areas
for Friday,
Saturday,
Sunday**

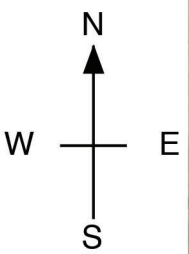
**Only
Courtyard
Exhibitors
may drive a
vehicle in the
courtyard and
only during
set up**

**Gate 40
Parking
Permit
Areas
for Friday,
Saturday,
Sunday**

PUBLIC PARKING \$5 A DAY

South P Street

**Admission
Gate**



Ming Ave.

**Gate
40**

**RV Overnight
Parking Only**

**Gate
28**

Bldg. 4

**Show Office
Check-in
Bldg. 1**

Bolthouse

Bldg. 3

**Main
Gate**

Bldg. 2

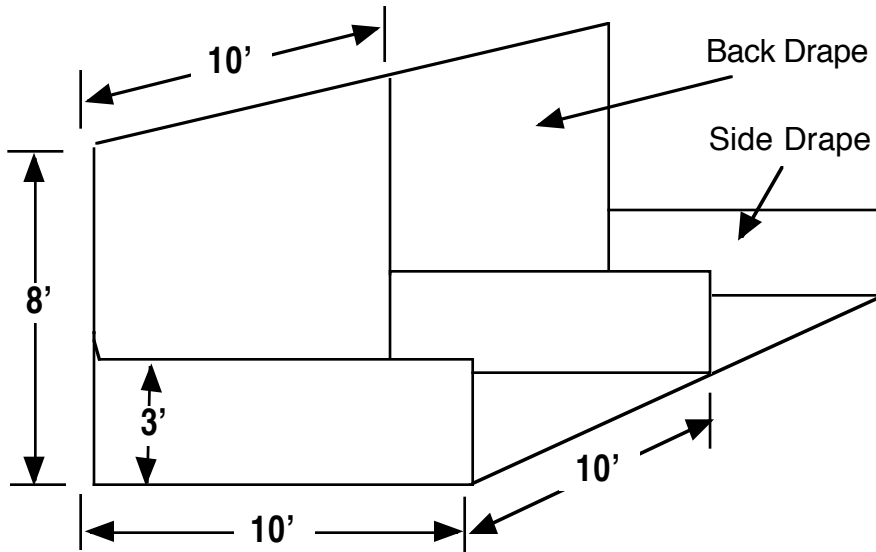
Bldg. 1

Tow Away

Do Not Block Main Street

Do Not Block Main Street

Exhibit Booth Setup



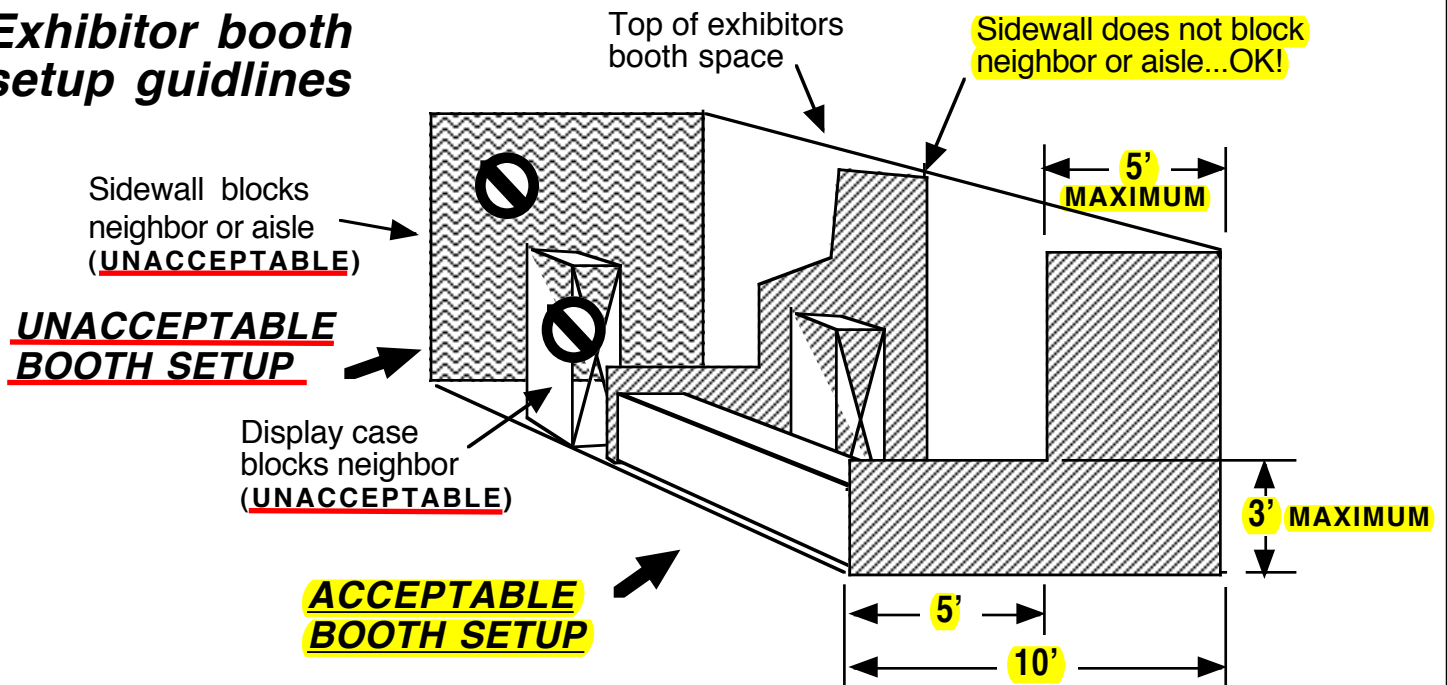
Empty booth prior to exhibitor setup

These are examples of standard 10x10 exhibit booths erected prior to exhibitor setup.

Three foot side drapes may only be removed from the the end of a row, next to an aisle.

Please request side drape removal at the Show Office and the Show Decorator will gladly help you.

Exhibitor booth setup guidlines



Everything, including all sales activity, must be within each exhibitors contracted space only. This includes all displays, wall banners, video projections, balloons, etc. Any requests for exceptions must be in writing and must arrive at G&G Productions business office 10 working days prior to the show. If an exception is granted, G&G Productions reserves the right to rescind any exception on site at any time prior or during the show.

IMPORTANT

**ALL TELEPHONE NEEDS
MUST BE ORDERED
THROUGH**

VALLEY TELEPHONE AND DATA CABLING

**Call Ben Mendoza
with your request at
661.589.4393 or 661.201.8232**

One (1) month in advance to event

**Service may not be available in certain locations
on the grounds and in the commercial exhibit
buildings.**

Do not contact your telephone service carrier