



**&  
GG Productions, Inc.**

# 36th Annual



# Exhibitor Final Instructions

**February 24, 25, 26, 2023  
Kern County Fairgrounds  
Bakersfield, CA**

**BakersfieldHomeShows.com**

# EXHIBITOR INSTRUCTIONS

**PLEASE pass this E-booklet along to the person(s) who will be setting up, manning and breaking down your exhibit!**

## **Show Specifics**

<b>Friday, February</b>	<b>24<sup>th</sup>, 2023</b>	<b>10a-5pm</b>
<b>Saturday, February</b>	<b>25<sup>th</sup>, 2023</b>	<b>10a-5pm</b>
<b>Sunday, February</b>	<b>26<sup>th</sup>, 2023</b>	<b>10a-5pm</b>

Producer: **G&G Productions**  
Jamie Rodriguez, Show Director  
P.O. Box 1100  
Carmichael, CA 95609  
Ph. (800) 655-0655  
Text (916) 238-8018  
[Jamie@ggshows.com](mailto:Jamie@ggshows.com)

Pipe/Drape/Rental: **Walker-Lewis Rents**  
Zach Rabanal – (661) 831-7368

Media: Think Tank Media & Marketing  
**602.989.8451**

Venue: **Kern County Fairgrounds**  
1142 South P Street  
Bakersfield CA  
(661) 883-4900

RV Reservations: Call the Kern County Fairgrounds to reserve your RV spot at (661) 883-4900.



## **Exhibition Rules**

**Solicitation:** For purposes of solicitation to the public, exhibitors are limited to their individual exhibit areas. **No exhibitors will be allowed to solicit at the main gate, doorways, aisles or other areas of the show not assigned to them.**

**Music/Video/PA System:** Exhibitors utilizing music as part of their exhibit display, must have written permission from an appropriate music-licensing source (i.e. BMI, ASCAP). Evidence of such permission must be available for review upon request. In the event written confirmation cannot be documented, the exhibitor is not in compliance with show management policy and can be removed from the facility. Exhibitors utilizing music, video, PA systems, must keep such devices at a level that does preclude neighboring exhibitors from communicating with the attending public. Simple courtesy and common sense should be observed at all times.

## **Exhibit Set-up**

Booth size: 10x10

Drapery Color: Black  
No pipe and drape available for outdoor exhibits.

Electrical: One (1) 500v, 120v outlet to be shared with other Exhibitors. PLEASE REMEMBER TO BRING EXTENSIONS CORDS AND POWER STRIPS. Additional power (220v) can be requested by calling (800) 655-0655 prior to the show. Additional charges will apply.

Exhibit Walls: **Exhibit sidewalls over 3 feet in height should not come out more than 5 feet from the back wall of the booth. All precautions should be taken to keep from blocking off neighboring exhibitors.**

Tables: To present a professional appearance and to safeguard in case of fire, fireproof certified fabric is strongly recommended and necessary according to the fire code in any public building.

Signs: A small black and white sign is provided with your booth for the purpose of your location of your exhibit space. We recommend that you utilize professionally made banners in keeping with the professional appearance of the show. Two-sided banners may not be used.

Supplies: Please bring all necessary supplies with you. Items such as ladders, hand trucks, hammer, brooms, pencils, scotch tape will not be provided by the Show Office or the Fairgrounds.

## **Deliveries**

We recommend that any company sending products to the home show and in need of drayage services, contact WALKER-LEWIS RENTS. Contact Zach Rabanal – (661) 831-7368.

If you do not wish to use the above service, please include your company Name and booth number when sending your product to:

Bakersfield Home & Garden Show  
c/o Kern County Fairgrounds  
1142 South P Street  
Bakersfield CA 93307  
(661) 883-4900

Deliveries are accepted February 22<sup>nd</sup> and 23<sup>rd</sup> during the hours the buildings are open to exhibitors. For security reasons, it is best to be on-site to receive your own shipments. Neither show management nor the Fairgrounds can be held responsible for lost, damaged, misplaced or stolen shipments. COD's are not accepted.

## **Internet Connection**

**Internet:** Internet access is provided by Kern County Fairgrounds. For questions call them at (661) 883-4900.

## **Maintenance of Exhibit Areas**

Fairgrounds maintenance will provide clean up each morning for common areas only. Please maintain your exhibit area in showroom condition. Trash should be placed in receptacles found in the buildings and outside for pick up by the maintenance crew each morning.

## **Forklift**

Please contact Zach Rabanal from Walker-Lewis at (661) 831-7368 to schedule a forklift. *This may change due to man-power shortage*

**NOTE: FREIGHT DOOR IS NOT OPEN ON FRIDAY!!!!**

## **Sales Tax**

Sales tax in Bakersfield is 8.25%.

## **Security**

Show security (gate and roving) is provided 24 hours per day from 12 noon on Thursday, the 23<sup>rd</sup> to 8am on Monday, February 27<sup>th</sup>.

**SECURITY CANNOT BE EVERYWHERE ALL THE TIME, SO PLEASE TAKE THE NORMAL, APPROPRIATE PRECAUTIONS TO SAFEGUARD YOUR VALUABLES, ESPECIALLY DURING SET UP AND BREAKDOWN.**

## **Show Decorator**

Walker-Lewis Rents is the decorator for the home show. They will maintain a service desk on-site near the show office in Building 1. They will be available during the show set-up hours and on call during show hours for the purpose of rental equipment (tables, chairs, etc). *This may change due to man-power shortage*

It is recommended that you place all orders for furniture, tables, chairs, carpet and any other special need prior to the show. You will receive a Walker-Lewis pre-order packet, however if you do not, please contact Zach Rabanal – (661) 831-7368.

## **BOOTH TEAR DOWN -- IMPORTANT**

**REMOVAL OF EXHIBITS WILL BE PROHIBITED DURING THE COURSE OF THE SHOW. ABSOLUTELY NO EXHIBIT IS TO BE DISMANTLED BEFORE 5:00 PM ON SUNDAY, FEBRUARY 26<sup>th</sup>.**

### **Teardown Schedule**

Sunday, February 26 <sup>th</sup>	5-8pm
Monday, February 27 <sup>th</sup>	8-11am

# PARKING PROCEDURES

Bakersfield Home Shows - Exhibitors

Each exhibit booth will receive two parking passes (Gate 28 or Gate 40) when checking in at the Show Office.

Additional Exhibitor Passes can be purchased for \$5 each, good for all 3 days... or parking is available in the public parking lot for \$5 a day.



Gate 28

**Gate 28  
Parking Permit  
Areas  
for Friday,  
Saturday,  
Sunday**

Bldg. 4

Bldg. 3

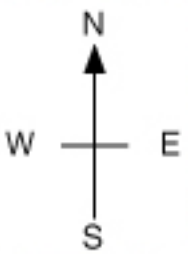
Main Gate

Bldg. 2

Admission Gate

Bldg. 1

Show Office  
Check-in  
Bldg. 1



Gate 40

**Gate 40  
Parking Permit  
Areas  
for Friday,  
Saturday,  
Sunday**

Only  
Courtyard  
Exhibitors  
may drive a  
vehicle in the  
courtyard and  
only during  
set up

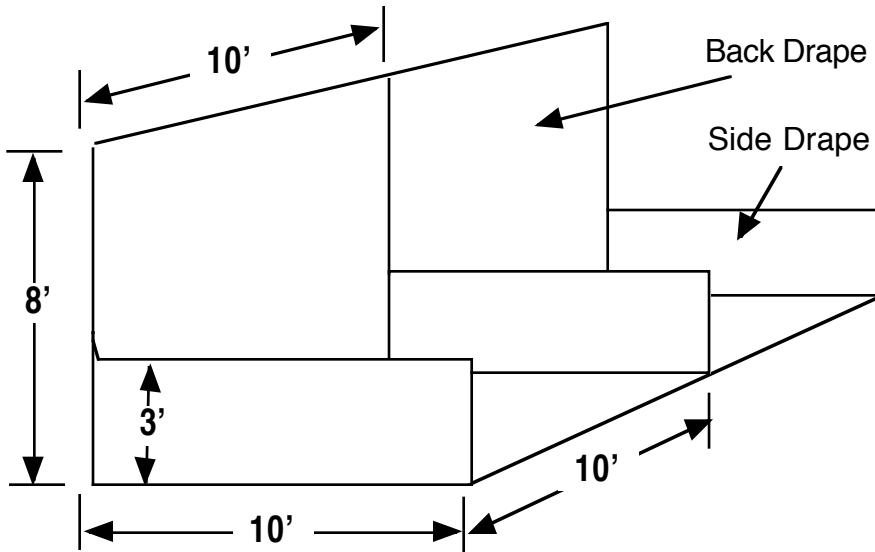
RV Overnight  
Parking Only

PUBLIC PARKING \$5 A DAY

South P Street

Ming Ave.

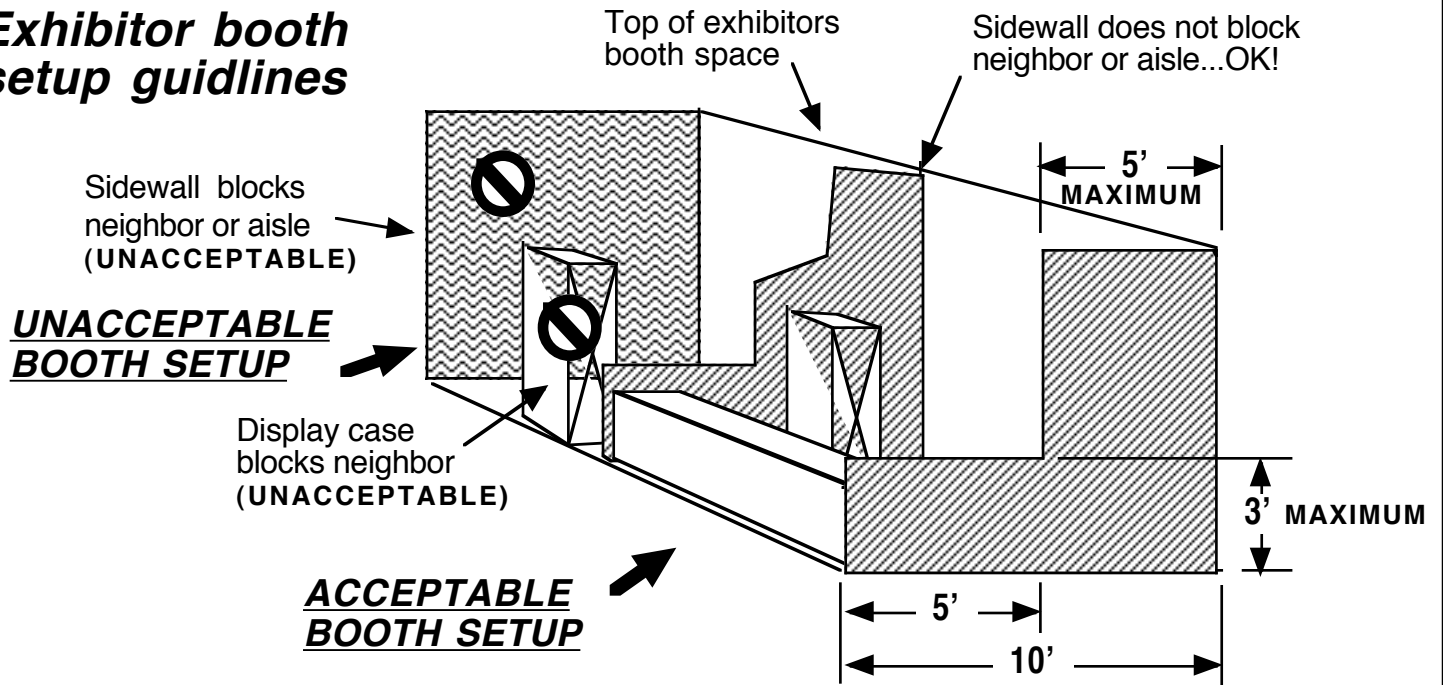
# Exhibit Booth Setup



## ***Empty booth prior to exhibitor setup***

These are examples of standard 10x10 exhibit booths erected prior to exhibitor setup. Three foot side drapes may only be removed from the the end of a row, next to an aisle. Please request side drape removal at the Show Office and the Show Decorator will gladly help you.

## ***Exhibitor booth setup guidelines***



Everything, including all sales activity, must be within each exhibitors contracted space only. This includes all displays, wall banners, video projections, balloons, etc. Any requests for exceptions must be in writing and must arrive at G&G Productions business office 10 working days prior to the show. If an exception is granted, G&G Productions reserves the right to rescind any exception on site at any time prior or during the show.